

On the Construction of College Students' Aesthetic Education Views on Campus Drama Art Activities--Taking the Liaoyuan Drama Club of Qingdao University of Science and Technology as an example

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Abstract: The artistic activities of college dramas reflect the dominant characteristics of artistic aesthetics and are deeply loved by college students. After 19 years of careful creation, the Liaoyuan drama club has become a school to strengthen the ideological and political education of college students, cultivate students' aesthetic sentiment, and improve students. The art is conserving, implementing cultural education, building an important platform for a harmonious campus culture, and exerting the “big energy” to help the youthful Chinese dream.

1. Introduction

Aesthetic education, also known as aesthetic education, or aesthetic education. In ancient and modern China and foreign countries, this educational concept is aimed at cultivating people's ability to recognize, feel, appreciate and create beauty, but has beautiful ideals, sentiments, character and literacy, rather than a simple definition of it in a narrow sense. art education”. Aesthetic education is not only the purification and sublimation of the spirit, belief, soul, and body, but also relying on a certain form as a carrier to be passed on and extended to the world. In ancient times, Zhou Gong “made a courtesy and music”, restricted the ethics by etiquette, purified the ideological character with poetry, and emphasized the importance of both grace and enthusiasm. It was both a system and an educational method; the ancient Greek philosopher Plato and Aristotle would be the same. Music and art, as a compulsory course that can cultivate emotions, nourish the soul, and enjoy the spirit, have a profound impact on Western aesthetics.

Aesthetic education is not independent. It is a kind of existence that integrates with moral education, intellectual education and sports. For the most youthful, active and creative group in the country, how can college students use campus cultural activities to maximize the role of aesthetic education, so that college students have the highest productivity potential while having high The aesthetic ability of quality is the original intention and purpose of aesthetic education on socialist campus. Campus cultural activities have played a role in improving the ideological and political quality of college students, condensing ideal cognition, cultivating moral sentiments, and cultivating synergistic innovation capabilities. Students' dramas are often elegant and youthful, and often become campus culture. The boutique of the event.

2. The status quo of the impact of campus drama activities on college students' aesthetic education

When we broke out in the information age, we became more numb and became more numb. The overwhelming information made us innocent to distinguish the true and false and value, not to mention remembering and extracting the meaning into ourselves. use. College students have a wide range of access to information and rich content, but they are more tired of the internalization of information and the process of aesthetic education. As a kind of effective aesthetic education means, the campus drama from the society to the school and even the students themselves, the current status quo is also a lot of embarrassment, can not get a good aesthetic education effect.

1) More and more student associations are appearing and active in the campuses of college students. There are many different styles, and students are developing their own hobbies and

interests, and more importantly, they have gained a growth. There are too many horizontal organizations, and student organizations such as student unions or school league committees can't do everything as a coordinated commander. Therefore, many organizations will die for a variety of reasons. For example, the campus drama club, for science or engineering colleges, the activities carried out by the drama community composed of non-drama college students, so in order to develop for a long time, you need professional guidance and assistance with the official Thought and material support [1]. This not only hit the enthusiasm of the members of the community, but also hindered the positive role that campus drama can play as a means of aesthetic education.

2) The rapid pace of the development of the times spares no effort to pressure modern people, college students bear the brunt, so many college students' values are filled with pragmatism, that knowledge is economic, utilitarian, refuses to take the nutrition in the drama; and narrow sense I think that campus drama is an old-fashioned argument, not satisfied with their exuberant curiosity and broad vision. The underlying reason for this problem is that traditional closed education makes them mind-set, monotonously instilling aesthetic concepts, and is out of touch with the times [2], which is inconsistent with the aesthetic needs of students. More importantly, the students consciously keep a distance from the relatively traditional aesthetic style, can not go deep into the campus drama, can not try to figure out the life of the drama in the drama, and can not understand the aesthetic education brought by the campus drama.

3) For those students who hold their hearts and fight in the front line of campus drama activities, they are under the pressure of great academic work, and the teachers and students do not understand, but also compromise with the creation. If you just repeat the classics, copy the classics, and lazy to create, it is bound to be eliminated by the society. It is necessary to keep up with the pace of the times and point the finger at the root of the problem precisely. It will use stories, plots, characters, lines, meanings, and even poetry, songs, songs, music, dances and other expressions on the small stage. It is necessary to pay a lot of effort and cost to achieve the communication with the blood and flesh, spirit and soul of the audience, and enjoy the beauty enjoyment brought by the campus drama in the process. The limitations of themes, script changes, insufficient funds, lack of effective management and communication among members, and time constraints will greatly reduce the activity and enthusiasm of campus drama activities, thus losing the activity. The aesthetic role of the members themselves.

3. The significance of campus drama activities on college students' aesthetic education

1) Creating a harmonious and beautiful society will provide a continuous and good external environment for aesthetic education; of course, aesthetic education provides direct and indirect spiritual and material support to the creation of a beautiful and harmonious society. The campus drama activities can make the students' sentiment exercise edify, the spirit can be enjoyed, the soul can be purified, and the thought can be sublimated. This is the purpose of the college students' aesthetic education concept. Drama works come from life and are higher than life. These materials are students' thinking and torture of real life, social issues and even humanity, and are pure art that is completely independent of commercial influence [1]. In the special period of college students who are sensitive and fragile and immature, compared with the cramming ideological and moral education of the ear, this kind of education mode of scenes and scenes can make the audience happy to accept and subtly face the truth. "Good, beautiful," to prevent the "fake, ugly, evil" invasion. The improvement of individual morality of students means that the humanities quality of the whole campus and the whole society will rise accordingly. This is also the step-by-step penetration and influence of aesthetic education on the big pattern.

2) In the process of true participation in creation and participation in deduction, students are another process of understanding problems, society, and life. This is a process of sharp conflicts. Non-professional students do not understand the technical things. They are only expressing their own understanding, expressing their own cry, calling for love and goodness in their hearts, thus further understanding the society, understanding the reality, and distinguishing between right and wrong. Similarly, behind the scenes, they encourage each other, rely on each other, know what is

trust and responsibility, tolerance and give up, which will be a rare wealth in future life. As an audience, although in the audience, it can still be vivid and vivid, and the image is strongly felt by the actors, and it is no longer dry and free from the screen. Campus drama is an art that is popular among the public. The audience can enjoy the impact of sound, light, sound and various senses at the same time, instead of simply and without traces of inferiority, it will definitely leave far-reaching influence. This is not only the effect brought by campus drama, but also the influence and significance of campus drama on college students' aesthetic education.

4. The effective measures of campus drama activities on college students' aesthetic education

The campus drama activities require deep exploration of vivid and touching literary and artistic materials, actively seek out the connection between the socialist core value system and the student's emotional world, and establish a rich and diverse theme, vivid and vivid image, personalized artistic innovation and effective communication forms. The correct value orientation enables the majority of students to be cultivated and enlightened in the enjoyment of beauty, and effectively enhances the effectiveness of ideological and political education. The School of Chemical Engineering of Qingdao University of Science and Technology has always regarded the construction of the Liaoyuan Drama Society as an important means of ideological and political education for college students. It has deepened the tradition of drama and encouraged the community to create the stage results that students like to see and hear, and to guide students to think about the development of Chinese social history with the core values of socialism. It has truly realized the education of people and the cultivation of people.

1) Carrying forward traditional culture and interpreting classic plays. Since its establishment 19 years ago, the dramas such as “Thunderstorm”, “Liang Shanbo and Zhu Yingtai”, “Peacock Southeast”, “Chameleon” and other familiar dramas have been constantly interpreted and constantly updated, making the classics become students. It is also vivid, sensible, and fleshy. And at the closing ceremony of the 5th Qingdao University Students' Drama Festival, the drama “The next door to heaven is a madhouse” and the outdoor drama “Qu Yuan”, which was invited to the Qingdao World Horticultural Exposition, have achieved great success.

2) Singing red hymns and singing the spirit of the era. Focus on the new era, lead new ideas, make good use of the ideological education “classroom”, the drama society adheres to the national spirit with patriotism as the core, and the spirit of the times with reform and innovation as the core, as the prominent theme of literary and artistic works, education guides young students to be firm. Establish a socialist core value system. Over the years, the drama community has created a large number of popular drama works such as “Wan Shui Qianshan” and “Red”, which vividly reproduce the revolutionary years and heroic deeds, and inspired the young students to forge ahead and dare to bear the spirit.

3) Promote social integrity and integrate public welfare elements. The drama club also takes the promotion of positive social energy as its own responsibility and pays attention to the social role of public welfare. In the details of the scriptwriting creation, character setting and other details, the subtle influences are integrated into the truth, the goodness and the beauty, so that more viewers are impacted and baptized by human nature in their thoughts and souls. In the process of propaganda of drama activities, we will promote the social integrity, adhere to the socialism with Chinese characteristics, and firmly believe in the ideals of the great Chinese dream, and pass on the message of actively pursuing life, noble emotional realm, and healthy living, to encourage and spur young people. Good for the country, for the society, for yourself.

4) Promote ideological and political education with the stage as the carrier. The Liaoyuan Drama Club is an important “place” for the School of Chemical Engineering to carry out ideological and political education. It is the means and carrier for the school to educate people. After long-term accumulation and development, under the guidance of the School of Chemical Engineering, Sugawara Shrine has in-depth excavation of vivid and touching, rich and diverse literary and artistic materials, looking for a match between the socialist core value system and the student's emotional world, with vivid and vivid image and individuality. The artistic innovation to establish the correct

value orientation, so that college students enjoy the beauty of art while the feelings are cultivated, their thoughts are enlightened, and the correct values are established. A series of classic works such as “A Blanket”, “The Forest Outside the Window” and “Unyielding Life” produced by the Liaoyuan Drama Club have effectively expanded the coverage and influence of ideological and political education.

5) Regularly hold activities to promote the brand of Liaoyuan, and innovate to let the drama club set sail. The members of the drama club exhibited their talents and exchanged ideas at the annual “Shuyuan Special” and “Oscar Star Performing Competition” held by the drama club. The “College Students' Drama Festival” is a platform for the drama club to go to the society and to learn from each other's universities. Encourage the members to dare to discover, boldly taste new, jump out of the “articles and frames”, and stand in the new era of responsible young people, the drama has become the window of the spirit of the Yangge era, spreading positive energy. The drama “Jian Shou” is the work of the “Wenchuan Spirit” that praised the self-improvement and hard work of the Liaoyuan drama community in the era of the 2008 Wenchuan Earthquake. It was successfully performed at the Qingdao Grand Theatre and received unanimous praise from the audience and the judges.

5. Summary

As an important direction for the construction of college students' aesthetic education concept, campus drama art activities have far-reaching significance and great significance for the harmonious construction of college students themselves, schools and even society. The School of Chemical Engineering of Qingdao University of Science and Technology has always adhered to the spirit of “Massage Bar”, which is used to make every student able to enrich his life, enhance his aesthetic taste, cultivate his spiritual sentiments, establish a correct value orientation, and earnestly educate people. .

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